

**Government of India
Ministry of Culture,
(C&M Division)**

**3rd Floor, IGNCA Building
Janpath, New Delhi –110001**

**Request for Proposal for Selection of Event Management Agency for Organizing
Har Ghar Tiranga Cycle Rally / EV Two-Wheeler Rally 2026**

RFP Ref No: CM-21/30/2026-C&M

Dated: 24th July, 2026 Issued by:-
C&M Division
Ministry of Culture, Govt. of India
Janpath Building (near Western Court), Janpath, New Delhi –110011 Email:
sugeet.singh@nic.in

IMPORTANT DATES

Date & Time of Uploading of RFP	24.07.2026, 11.00 AM
Last Date & Time for receipt of queries for Pre-bid Meeting.	27.07.2026, 5.00 PM
Date, Time & Venue for Pre-bid Meeting.	27.07.2026, 3.00 PM, Conference Hall, 3rd Floor, AKAM Secretariat, Ministry of Culture, IGNCA Building, Janpath, New Delhi-110011
Last Date & Time for Submission of Proposal	03.08.2026, 5.00 PM
Date & Time for Opening of Technical Proposal	04.08.2026, 11.30 PM
Date & Time for Technical Presentation	05.08.2026, 11.30 PM
Date & Time for Opening of Financial Bids	05.08.2026, 11.30 PM

REQUEST FOR PROPOSAL

Request for Selection of Event Management Agency for Organizing Har Ghar Tiranga Cycle Rally / EV Two-Wheeler Rally 2026

Background and objective:

C&M Division of **MoC** had launched Azadi Ka Amrit Mahotsav in the month of March 2021. C&M Division is mandated to commemorate centenaries and special anniversaries such as 50th/ 75th/ 100th/ 125th/ 150th/175th etc. of eminent personalities and events of historical importance of the country. Aazadi Ka Amrit Mahotsav has been concluded with the finale Event Meri Maati Mera Desh held on 31 October 2023.

Har Ghar Tiranga is an initiative of the Government of India to celebrate and commemorate completion of 75 years of independence and the glorious history of it's

people, culture and achievements.

Ministry of Culture is inviting Request for Proposal from empanelled agencies and those who have worked for Ministry of Culture or its organizations during last two (02) financial years, for Organizing Har Ghar Tiranga Cycle Rally / EV Two-Wheeler Rally 2026. The event of Har Ghar Tiranga Cycle Rally / EV Two-Wheeler Rally 2026 is to be held on 12th August 2026 in a grand way starting from Bharat Mandapam Surface Parking to Major Dhyan Chand National Stadium, New Delhi. Interested bidders may peruse the details of RFP hosted on <https://amritkaal.nic.in/tender>, <https://culture.gov.in/offering/tenders> and websites of Attached, Subordinate and Autonomous Delhi based bodies under the administrative control of Ministry of Culture.

2. INSTRUCTIONS TO THE BIDDERS

C&M Division would be detailing the minimum pre-qualification requirements and the process of selection in the RFP.

- The designated Committee would evaluate the quality / capability of Bidders on the criteria mentioned in the RFP based on their proposals received and fulfillment of eligibility criteria. The eligible agencies would be called to make a presentation before a designated Committee at C&M Division, New Delhi.
- The bidders shall submit their offers strictly in accordance with the Terms & Conditions of the RFP document. Any bid that stipulates conditions contrary to the conditions given in the RFP document stands disqualified.

Pre-bid queries: All queries regarding the RFP can be emailed to C&M Division on sugheet.singh@nic.in till **03.08.2026 by 5:00 PM (Please refer time schedule)**

The bids should be submitted online on the on <https://amritkaal.nic.in/tender>, <https://culture.gov.in/offering/tenders> by 27.07.2026 up to 5.00 p.m. which will be opened on 04.08.2026, 11.00 AM **(Please refer time schedule)**

- The bidder should prepare the **index** with page number of all submitted documents.
- The bidders may send their bids well in time so as to reach the same in time. C&M Division will not be responsible for late receipt of the bids.
- The successful bidder will have to deposit Performance Security equal to 3% of the value of the work either by way of Demand Draft or Bank Guarantee in favour of "PAO(Culture), Ministry of Culture, New Delhi" as interest free security deposit for ensuring good performance within 03 days after acceptance of the contract. The performance security deposit shall be released after two months of successful completion of the contract. In case of any violation of contract during the contractual period, the security deposit will be liable to be forfeited. No interest shall be paid on security deposit in any case.
- The bidder shall bear all costs associated with the preparation and submission of the bid and C&M Division will in no case be held responsible or liable for these costs, regardless of the conduct or outcome of the tendering process.
- The bidders may carefully read the RFP document and accordingly submit the requisite information along with documents. Incomplete bids or bid not on the prescribed proforma (attached) without requisite details received after the closing date/time, will be summarily rejected.

- C&M Division also reserves the sole right for carrying out amendments / modification /changes including any addendum to this RFP. Such amendments/modification/changes including any addendum to this RFP shall be notified on <https://amritkaal.nic.in/tender>, <https://culture.gov.in/offering/tenders> and these will be binding on the bidders.
- C&M Division does not bind itself to accept the bid and has the right to refuse any or all the bids without assigning any reason or select any bidder that is in the final evaluation list. C&M Division also reserves the right to re-issue the RFP without bidders having the right to object against such re-issue. C&M Division also reserves the rights to extend the validity period.
- C&M Division reserves the right to extend the deadline without assigning any reasons thereof. Intimation of the same shall be notified on <https://amritkaal.nic.in/tender>, <https://culture.gov.in/offering/tenders>. The Technical bid will be opened on date, time and venue specified above in the presence of the bidders or their authorized representative who may wish to be present
- The financial bids of the only technically qualified bidders will be opened on the date and time which will be communicated to the technically qualified bidders separately.
- C&M Division will be free to award whole or part of the work to one or more qualified bidders.

3. Scope of Work

- Weather-protected stage with LED backdrop, sound system, podium and VIP seating.
- German hangar seating for 1000 participants.
- VVIP lounge with two connected vanity washrooms, Refreshments for VVIP, AC setup
- 2000 Indian flags with mounting support for cycles and EV vehicles.
- MOJO barricading and queue management.
- Branding at Bharat Mandapam and along approved rally route.
- Four-camera production setup with Jimmy Jib.
- Live streaming with dedicated leased-line internet.
- Photography, videography and event documentation.
- Distribution of 1500 packed food packets.
- Tea and water counters at rally end point.
- Ambulance, fire safety and emergency support.
- Anchor
- DG setup as per requirement
- Masking till the exit gate in the route of Bharat Mandapam
- Tower AC for Stage
- City cycles in 1000 nos
- Pagodas for food distribution and Flag distribution in 5 nos.
- Open Jeep for media in 2 Nos.
- Clear Comm for MOC team of Holyland for communication
- Flower decoration of the stage and VVIP room with Tiranga theme
- Man power on the route for coordination and in the venue 100 nos.

4. Technical Specifications

Stage: Minimum 40' x 24'

LED Wall: Minimum 20' x 10'

Sound: Professional line array system

Internet: Dedicated leased line with redundancy

Barricading: Heavy-duty MOJO barricades for line up and access control

5. Eligibility Criteria

- Registered company in India
- GST and PAN
- Minimum 5 years experience
- Experience of similar Government/public events
- Average turnover ₹7 Crore during last three financial years
- Positive net worth certificate

6. Evaluation Criteria (QCBS 70:30)

Technical evaluation and marking criteria

Total Marks: 100

S. No.	Criteria	Marking Basis	Marks
1	Relevant experience in event management	3 to 4 years = 5 marks; 4 to 5 years = 7 marks; more than 5 years = 10 marks	10
2	Prior experience in Government / PSU / Institutional events (In 2 financial years)	3 assignments of minimum value of 1 Cr = 5 marks; 3 assignments of minimum value of 1.25 Cr = 7 marks; 3 assignments of value above 1.5Cr = 10 marks	10
3	Average turnover during last 3 financial years	Rs. 5 crore to 7 crore = 5 marks; above Rs. 7 crore to 10 crore = 7 marks; above Rs. 10 crore = 10 marks	10
4	Presentation: understanding of assignment, production planning, 3d drawings, technical readiness, security planning, crowd management, branding approach and innovation	To be assessed by Evaluation Committee	70
	Total		100

7. Deliverables

Event plan, branding plan, safety plan, technical drawings, photographs, edited event film, highlight video and post-event report.

Bidders are required to submit all the documents required as per the Technical Evaluation criteria. In case of non-submission of any document the bid may be rejected and will not be considered for further evaluation.

Financial Bid valuation

Bidder should submit the financial bid, which shall indicate the details of price, applicable taxes.

The Financial bids will be evaluated on Quality and Cost Based Selection method (QCBS) basis with 70% weightage on technical score and 30% weightage on financial score.

TECHNICAL SCORE = $100 \times \frac{\text{TECHNICAL MARKS OF THE BIDDER}}{\text{HIGHEST TECHNICAL MARKS SCORED AMONG ALL BIDDERS}}$ {Adjust to two decimal places}

FINANCIAL SCORE = $100 \times \frac{\text{FINANCIAL PROPOSAL OF LOWEST BIDDER}}{\text{FINANCIAL PROPOSAL OF BIDDER UNDER CONSIDERATION}}$ {Adjust to two decimal places}

THE COMPOSITE SCORE SHALL BE COMPUTED AS FOLLOWS:

COMPOSITE SCORE = $(\text{TECHNICAL SCORE} \times 0.70) + (\text{FINANCIAL SCORE} \times 0.30)$ {Adjust to two decimal places}

The bidder with the highest composite score will be declared as the successful bidder. In case of tie in the highest composite score of multiple bidders, the bidder with higher technical score will be declared as the successful bidder.

Note: Technical marks are the marks scored by the bidder in the technical bid.

TECHNICAL PROPOSAL

Letter of Proposal

(On Bidder's letter head)

APPENDIX-I

Dated: 00.07.2026

To

The Under Secretary
Ministry of Culture
(C&M Division),
3rd Floor, AKAM Secretariat,
IGNCA Building
Janpath,
New Delhi- 110011

Sub: Engagement of Event Management Agency for **Organizing Har Ghar Tiranga Cycle Rally / EV Two-Wheeler Rally 2026**

Dear Sir,

1. With reference to your RFP document dated 00.00.2026, we, having examined the Bidding documents and understood their contents, hereby submit our Proposal for the aforesaid Assignment. This proposal is unconditional.
2. All information provided in the Proposal and in the Appendices is true and correct.

3. This statement is made for the express purpose of qualifying as a Bidder for undertaking the Assignment.
4. We shall make available to the MoC any additional information it may find necessary or require to supplement or authenticate the Bid.
5. We acknowledge the right of the MoC to reject our proposal without assigning any reason or otherwise and hereby waive our right to challenge the same on any account whatsoever.
6. We certify that, we have neither failed to perform on any contract, as evidenced by imposition of a penalty or a judicial pronouncement or arbitration award, nor been expelled from any project or contract nor have had any contract terminated for breach on our part nor blacklisted nor debarred by any state/ central Government or their agencies including Central/State Level Public Enterprises.
7. We declare that:
 - a. We have examined and have no reservations to the Bidding Documents, including any Addendum issued by the MoC.
 - b. We do not have any conflict of interest in accordance the RFP document;
 - c. We have not directly or indirectly or through an agent engaged or indulged in any corrupt practice, fraudulent practice, coercive practice, undesirable practice or restrictive practice, as defined in the RFP document, in respect of any tender or request for proposal issued by or any agreement entered into with the MoC or any other public sector enterprise or any government, Central or State; and
8. We hereby certify that we have taken steps to ensure that in conformity with the provisions of the RFP, no person acting for us or on our behalf has engaged or will engage in any corrupt practice, fraudulent practice, coercive practice, undesirable practice or restrictive practice.
9. We understand that you may cancel the Bidding Process at any time and that you are neither bound to accept any proposal that you may receive nor to invite the Bidders to Bid for the Assignment, without incurring any liability to the Bidders, in accordance with the RFP document.
10. We declare that we are not a Member of any other firm submitting a Proposal for the assignment.
11. We certify that in regard to matters other than security and integrity of the country, we have not been convicted by a Court of Law or indicted or adverse orders passed by a regulatory authority which could cast a doubt on our ability to undertake the Assignment or which relates to a grave offense that outrages the moral sense of the community.
12. We further certify that in regard to matters relating to security and integrity of the country, we have not been charge-sheeted by any agency of the Government or convicted by a Court of Law for any offense committed by us or by any of our Associates.
13. We further certify that no investigation by a regulatory authority is pending either against us or against our Associates or against our CEO or any of our Directors/ Managers/employees.
14. We undertake that in case due to any change in facts or circumstances during the Bidding Process, we are attracted by the provisions of disqualification in terms of the guidelines referred to above, we shall intimate the RFP of the same immediately.
15. We hereby irrevocably waive any right which we may have at any stage at law or howsoever otherwise arising to challenge or question any decision

taken by the MoC in connection with the selection of the Bidder, or in connection with the Bidding Process itself, in respect to the above mentioned Assignment and the terms and implementation thereof..

16. In the event of our being declared as the successful Bidder, We agree to enter into an Agreement in accordance with the draft that has been provided to us prior to the Proposal Due Date. We agree not to seek any changes in the aforesaid draft and agree to abide by the same.
17. We have studied all the Bidding Document carefully. We understand that except to the extent as expressly set forth in the Agreement, we shall have no claim, right or title arising out of any documents or information provided to us by the MoC or in respect of any matter arising out of or concerning or relating to the Bidding Process including the award of Concession.
18. The Fee has been quoted by us after taking into consideration all the terms and conditions stated in the RFP, draft Agreement.
19. We agree and understand that the Proposal is subject to the provisions of the Bidding Document. In no case, we shall have any claim or right of whatsoever nature if the assignment is not awarded to us or our Proposal is not opened.
20. We agree to keep this offer valid for 180 (One hundred eighty) days from the Proposal Due Date specified in the RFP.
21. We agree and undertake to abide by all the terms and conditions of the RFP document. In witness thereof, we submit this Proposal under and in accordance with the terms of the RFP document.

Yours faithfully,

Date: (Signature of the Authorized signatory)

Place: (Name and designation of the of the Authorized signatory) Name and seal of Bidder

FORM I - Particulars of the Bidder

1. Name of the Company:
2. Registered Office:
3. Date of Incorporation:
4. Constitution of Bidder Company:
5. GSTIN (Copy to been closed):
6. PAN (Copy to been closed)
7. Experience in Event Management services (years) with proof:
8. Date of first assignment:
9. Presence in India:
10. Total no. of employees:
11. No. of employees in Event Management services:
12. Details of contact persons:
13. Any other details:

Name: Designation: Contact No.:

Mobile no.:

Email id:

Postal address:

(Signature of Authorized Representative)

FORM II-Financial Capacity of the Bidder

Particulars	Rupees in Crores		
	2023-24	2024-2025	2025-2026
Annual turnover			
Average Turn over for 3years			

(Signature of Authorized signatory with official seal)

This is to certify that the above information has been examined by us on the basis of relevant documents & other relevant information and the information submitted above is as per record and as per details annexed.

Signature, Address, Seal & Membership No. of Chartered Accountant

APPENDIX - II**FINANCIAL PROPOSAL SUBMISSION FORM**

Submission of Proposal against your RFP :

Our detailed financial proposal is as follows:

Sl. No.	Particulars	Basic price	GST as applicable	Total cost for the project
	(A)	(B)	(C)	D (B+C)
1.	Total Cost of providing services as per the ToR and SoW for Event in the RFP			
Total cost in words:				

1. The prices stated in the bid shall be deemed to include all amounts payable for the use of patents, copyrights, registered charges, trademarks and payments for any other intellectual property rights.
2. For the purpose of evaluation for Selection of Bidder, the total cost inclusive of taxes of all the above will be considered.
3. No out-of-pocket expenses shall be paid separately unless prior approval for the same has been received from C&M representative in writing.
4. Bidder must submit their financial bid for the total scope of work for the two events.
5. The lump sum rates provided hereunder shall remain the same for the entire duration of the contract.

FORM III- Bidder's Authorization Certificate

<Bidder's Name> _____, <Designation>-
_____ is hereby authorized to sign relevant documents on behalf of the
Agency in dealing with proposal of reference <Reference No. & Date>
_____. <Bidder's Name> is also authorized to attend meetings and
submit technical information as may be required by you in the course of processing
above said proposal.

Authorized Signatory.

Seal

The C&M Division will award the work to the successful bidder. The successful bidder needs to enter in a separate agreement with C&M Division on award of the work.

30% on award and approval of plans
40% after infrastructure completion
20% after successful event execution
10% after final submission of deliverables