## Ministry of Culture Announces 7th Edition of Prime Minister's Mementos E-Auction

The Ministry of Culture, Government of India, has announced the 7th edition of the Prime Minister's Mementos E-Auction, to be organised by the National Gallery of Modern Art (NGMA), New Delhi. Union Minister of Culture and Tourism, Shri Gajendra Singh Shekhawat, made the announcement at NGMA, stating that over 1300 gifts received by Prime Minister Shri Narendra Modi will be auctioned online from 17th September to 2nd October 2025.





symbolising resilience and excellence.

Since its first edition in January 2019, the e-auction has raised over ₹50 crore, with all proceeds dedicated to the Namami Gange Project. Citizens can view the items at NGMA, New Delhi, before bidding on the official portal <a href="https://www.pmmementos.gov.in">www.pmmementos.gov.in</a>. This initiative offers a chance to own a piece of history while supporting the rejuvenation of the holy Ganga.

collection includes paintings, artefacts, sculptures, idols of deities, handicrafts, and sports items. Highlights feature an embroidered Pashmina shawl from Jammu & Kashmir, a Tanjore painting of Ram Durbar, a metallic Nataraja statue, Rogan art from Gujarat depicting the Tree of Life, and a handwoven Naga shawl. A special highlight this year is sports memorabilia gifted by India's para-athletes from the Paris Paralympics 2024,

